

Dear Community Member:

We're excited to tell you about a new community wide survey to build a stronger Jewish community in the Greater Birmingham area!

The Birmingham Jewish Federation has been undergoing a strategic planning process chaired by Layne Held and Joel Piassick along with committee members Lisa Engel, Steve Greene, Andrea Haines, Jacob Halpern, Judd Harwood, Jen Kulbersh and Amy Saag. The committee has been charged with creating a long-term plan for our Federation to identify its future role in sustaining a vibrant Birmingham Jewish Community. **As part of this process we are asking each member of The Birmingham Jewish Community over the age of 18 to spend 15 minutes to share your opinions of our community.**

What changes do you want to see in our community? What services and programs should our Jewish community provide? **We want to hear from you.** However, you identify Jewishly, please take the survey! Your feedback will help all of our community organizations work together to build a more dynamic and meaningful Greater Birmingham Jewish community for you!

In order to reach the broadest base of our community, this survey is being distributed not only by the Federation, but also by our agency and synagogue partners. Given the size of our community and the overlap with institutions, you may receive this request more from more than one source. Each person in your household is being asked to fill out this form one time only.

In appreciation of your taking the time and interest to complete this survey, you will have the opportunity to enter your name in a drawing for an Israel Bond. Conducted by a third-party research firm, your individual responses and any personal information will remain entirely confidential. The survey findings in total will be made available widely to ensure your continued participation in support of programs and services that meet the needs of our community.

The more who participate, the better the data. Have your voice heard! Please take the survey and share with friends.

If you know someone who would like to take the community survey but is unable to do so due to technology limitations, please have them contact Danny Cohn at [dannyc@bjf.org](mailto:dannyc@bjf.org) or 205-803-1520

**[CLICK HERE](#) to take the survey today!**

Warm Regards,



Danny Cohn

CEO, BJF



Lisa Engel

President, BJF



Layne Held

Strategic Planning Co-Chair



Joel Piassick

Strategic Planning Co-Chair